



Affordable Tyres Franchise

The Affordable Tyres Franchise is unique in that it does not directly compete with any of the major tyre competitors in the market. This is mainly due to our diversity in the market place

We are therefore a fully fledged Glass Fitment, Battery and Auto Mechanical Servicing which is not done by the major competitors.

Our pricing on all our products are more Affordable than any of the competitors.

For the market we are currently in the above is a great advantage in assisting customers to achieve their needs at under the going prices.

This manner of fitment centres result in meeting all needs that a customer has in regards to his vehicle.

We are practically a one stop fitment centre giving a client the choice of his affordability level.

Affordable Tyres Mission & Vision

- To become a trusted name in the Vehicle and Tyre Fitment business.
- To assist and protect our buyers and other suppliers of business with all aspects of the business.
- To provide buyers with value added services and support.
- To ensure that our personnel are qualified and experienced in all aspects of their work.
- To promote the commitment of our agents to honest, fair and ethical business practices.

We will inspire and guide Franchisee's to ever-increasing success by pledging ourselves to trustworthy, respectable and happy relationships with our employees, Licensee's, customers and suppliers.

We will continue to grow through evaluating and adapting our business formula to be profitable and exceed the expectations of our Franchisee and customers.

Set Up Costs

The set-up costs of a Affordable Tyres Franchise vary according to the size of the shop and equipment needed, however they usually range between R550,000 and R1million.

The following costs are relevant:

1. The prospective Franchisee should have sufficient Capital or the ability to raise the Capital for the equipment.
2. Credit facilities will have to be obtained from our approved suppliers, who typically require security on a Rand-for-Rand basis or a bank guarantee to that effect depending on the credit ratings you get. This can take up to a month to open, provided all relative information is supplied.
3. Cash on hand would be required for the following:
 - 3.1 Working Capital.
 - 3.2 Deposits for rental, water and electricity etc.

Kindly complete and sign the application form in full and submit by fax 086-673-4045 or email to tayfoor@affordabletyres.co.za



FRANCHISE APPLICATION FORMS

1. APPLICATION FOR AFFORDABLE TYRES FRANCHISE

1.1 Full Name(s) of Applicant(s) - all principal owners in proposed business:

(a) _____

(b) _____

(c) _____

(d) _____

1.2 Is this Application for a New Conversion of existing Business Change of Ownership Franchise Yes/No

1.3 Nature of Business and Name: _____

Sole Proprietorship: Yes No

Partnership: Yes No

Limited Company: Yes No

Close Corporation: Yes No

1.4 Proposed Location of Business:

1.5 Location of Existing Dealership (Where Applicable):

1.6 What experience do you have (Franchisee) of the Tyre industry?

1.7 Will someone other than the Franchisee manage the Outlet? Yes No

2. PERSONAL INFORMATION *(This information must be completed for each Principal)*

2.1 First Name: _____

2.2 Surname: _____

2.3 How much will you be involved in the business in terms of work and time?

2.4 Date of Birth: _____

2.5 ID Number: _____

2.6 Citizenship: _____

3. BUSINESS EXPERIENCE

3.1. Present Occupation:

(a) Position: _____

(b) Company: _____

4.1 How much are you in a position to invest for the following?

Total capital: _____

Working capital: _____

Inventory: _____

Equipment: _____

Nature of Funds (Please explain where Funds will be sourced and whether they will incur finance costs or not?)

5. FUTURE

Where do you see yourself in the next five years in the tyre business? Add any other comments you feel that are significant.

6. CONTACT DETAILS

Telephone no: _____

Cell no: _____

Fax no: _____

Email Address: _____

Signature (Applicant)

Date: _____